1. Nathan Garret & Nedra Peterson at the Library Open House

2. The Upcycled Books Exhibit in the Library Plaza

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Greetings from the Woodbury University Library!

I am pleased to present this report to you, an opportunity to look back at the library’s activities and to highlight some of our accomplishments during the 2015-2016 year.

The Library is an institution of the past, present and future. It is committed to preserving the past through the conservation of historical documents and materials; it remains relevant by providing students access to materials they need to succeed; it looks to the future by constantly reinventing itself to stay on the cutting edge of technological and cultural advances in librarianship.

Marrying the past with current technologies, the library launched a digital collection of historical documents retrieved from the university archives. This institutional repository of unique library resources will allow much broader access to our significant and distinctive archival collections. We hope the teaser images in this report will inspire you to browse more online.

With each passing year, the balance between print and digital formats tips towards the latter. Although print is still very popular with our users, the reality is that an all print or mostly print environment is not sustainable. This past year we added access to a streaming video service which provides access to thousands of documentaries, educational films, and theatrical releases. On page 21 you will see in graphic form the ever-changing mix of types of materials the library collects. Note that in 2004, 11% of the materials budget was spent on things like microfilm and slides – formats we no longer acquire or maintain.

While the future will be increasingly reliant on the integration of digital formats complimented by a print collection, it will be equally reliant on the availability of physical spaces and the invaluable human interactions that occur between librarians, staff, students, and faculty. The “Library as Place” is
still vitally important in the 21st century, and we continue efforts to ensure that the facility is comfortable, welcoming, and relevant to current needs. In the Burbank campus library, many of our beautiful stained glass windows were renovated, new lounge furniture was purchased to make laptop use easier, tables were added to accommodate small groups, and the computer workstation area was renovated. At the San Diego campus, the library received a new materials research station.

In this look back at 2015-16, I want to highlight one aspect of the library that may not be familiar to users of traditional academic libraries: our innovative and collaborative outreach efforts, led by User Engagement Librarian Amanda Woodward. One of these efforts is this report itself – Woodbury Library’s first publication of this kind. Over the past year, Amanda and her colleagues throughout the library have worked with dozens of individuals, student organizations, academic departments, and entities such as the Office of Student Development to bring to the campus community a series of excellent exhibitions, performances, presentations, and more, as well as enhancing the library’s social media presence.

WU librarians have been offering information literacy instruction and assessing its effectiveness for many years. Through a grant-funded pilot project, librarians worked with a small group of faculty across subject disciplines to incorporate assessable information literacy components into their courses. This project promises to provide a foundation upon which librarians and faculty, in collaboration, guide our students to mastery by their senior year, just in time to complete capstone projects and senior theses. Today’s students need this kind of approach in order to develop the information skills required to excel academically and move outward into society, prepared for professional challenges and numerous career changes.

Woodbury Library employs more than a dozen students each year, offering our student employees an exceptional opportunity to expand their work and research skills. As one of the campus’ largest employer of students, the Library provides WU students work experience in an academic environment that adds value to their educational experience. The contributions of our student workers have tremendous impact on the services we are able to offer the campus and the community. We are pleased to honor three of them annually through the Library Student Leadership Award.

I hope you enjoy reading about our accomplishments this past year, and I invite you to watch for new developments in our bright future.

L. Nedra Peterson
University Librarian
1. Costume Designing for Profit and Pleasure, Illustrated booklet produced by Woodbury College in 1937 to advertise the professional home study course in costume designing.

2. Woodbury College students in convertible, circa 1940

3. Woodbury cheerleaders update the marquee at Woodbury College on 1027 Wilshire Blvd.

4. Students at Woodbury College on 1027 Wilshire, circa 1937-1942

5. Letter from Dora E. Kirby, Director of Admissions, to a new student, dated May 16, 1956
During the spring of 2016, the Woodbury University History Collection was launched. This online collection includes digital representations of photographs, brochures, letters, and other memorabilia related to the history of Woodbury University and the campus site.

Some facts about the collection:

• During the month that the launch of the collection was announced, items in the collection were viewed 1200 times.

• So far, it contains 80 items.

• The oldest item with a verifiable date of creation is a photograph from 1902 and the most recent is from 1997.

• It can be searched by keyword or browsed by subject or date.

Future plans for the collection include collaborating with other universities that have Woodbury related materials in their own archives in order to digitize those items and make them accessible, as well as continuing to expand the collection by digitizing historical materials that are stored on the Woodbury University campuses both in Burbank and San Diego.

It is our hope that this collection will help to serve as a roadmap for Woodbury University and that by making our past accessible to all members of our community we will gain a better understanding of our current place in our own tradition of excellence that spans 132 years.

Please visit the collection: at http://digitalarchive.library.woodbury.edu

Feel free to offer any feedback or suggestions: barret.havens@woodbury.edu | 818.252.5195
**Library Events**

**Burbank**

**Beetlejuice Movie Night**

The library embraced the spooky, Halloween spirit this year by co-hosting a movie screening with the Associated Students of Woodbury University (ASWU). A giant, inflatable movie screen transformed the main library space into the perfect place to watch Beetlejuice while snacking on popcorn and Halloween candy. The library’s custom mood lighting created by Media Technology students set the eerie tone for the evening!

**Comfort Dogs at the Library**

To help students deal with stress during studio finals, Love on 4 Paws, a local non-profit organization, came to the library with two fury friends. Nearly 50 Woodbury community members stopped by the library plaza to destress with the comfort dogs.

**Color Me Calm**

In December 2015, the library began a monthly coloring club on the fourth Wednesday of the month. Woodbury community members came to a pop-up coloring station at the library to creatively unwind. Psychologists believe that coloring is an effective relaxation technique because it allows our mind to focus and enter a more imaginative state.
San Diego

The San Diego library hosts the “Library South Series,” an offshoot of the San Diego lecture series that informs the community and serves as an interdisciplinary, collaborative environment for the campus. This year’s events welcomed nearly 100 guests and included:

**Occidente Nuevo: Recycled Tijuana**

As the City of Tijuana grew out of its downtown core into California-style suburban developments, the housing stock for these neighborhoods was created by recycled San Diego homes that traveled across the border to Tijuana. Artists Laura Migliorino and Anthony Marchetti showed a series of photographs documenting the homes and families that inhabit them.

On the opening night of the exhibit, in conjunction with San Diego’s Archtoberfest, the library hosted a discussion with the artists and invited guests, Michael Bell and Lawrence Herzog. The group discussed this particular border housing phenomena where San Diego and Tijuana conjointly created a “migrating” housing landscape across the border.


Over 20 guests contributed to the knowledge base of Wikipedia by learning how to edit and create Wikipedia entries related to San Diego architecture and architects. Articles edited included Barrio Logan (the neighborhood home to the School of Architecture in San Diego) and Teddy Cruz. Food and refreshments were provided and attendees were entered into a raffle to win a book on San Diego architecture.

1. Early evening shot of Barrio Logan neighborhood sign (c) Jamie Lantzy, CC BY-SA 4.0
2. Teddy Cruz at the See-Conference 2015 in the Schlachthof Wiesbaden (c) Martin Kraft, CC BY-SA 3.0
National Library Week

April 11th - 14th, 2016

Every April, the American Library Association sponsors National Library Week to promote library use and support throughout the country. Libraries of all types – academic, public, special – participate with specialized programming around a common theme. This year’s theme was Libraries Transform, a public awareness campaign to emphasize the essential nature of libraries. For more information, visit http://www.ilovelibraries.org/librariestransform/.

The Woodbury University Library joined in with a week of programming, contests, and activities designed to celebrate the transformative power of libraries. The week started on a high note with our annual paper airplane contest in Burbank. Over twenty students, faculty, and staff transformed a single sheet of paper into creatively-designed planes to launch from the library loft. The farthest flying plane was crafted by Redentor Alegre, a Systems Administrator in WU’s...
Information Technology Department. Redentor’s plane soared to the end of our periodical stacks! Fun continued throughout the week with daily raffles in Burbank and San Diego. In Burbank, there was also an Instagram Photo Challenge on Tuesday and a workshop about coping with information overload on Wednesday.

Throughout the month of April, the library reached out to the campus community and beyond with our annual survey and our Food for Fines drive. Over 150 Woodbury students, faculty, and staff took our annual survey, providing feedback about the library services and collections to inform our decision making. The library gave back to the Burbank community by collecting canned goods in exchange for fine forgiveness. 443 cans were collected and donated to the Burbank Temporary Aid Center.

In San Diego, the library hosted Les Bernstein, a visual effects artist best known for his work on Fight Club, Star Trek, and Ghostbusters. Bernstein’s lecture titled “Modernism & Utopia” discussed films that depict utopia and dystopia throughout Hollywood’s history. The lecture was in conjunction with the Criticism 2: Architecture to Modern class.

National Library Week ended with the annual Library Open House in Burbank. More than 200 Woodbury community members came to the library on Thursday evening to celebrate with games, awards, and live music. This year the open house was co-hosted with 7500, a student run digital magazine created during a Digital Communications course. There was also a showcase of the Upcycled Books Competition entries in the library plaza. Nine Woodbury community members transformed discarded library books into spectacular works of art, making it difficult for the faculty judges to select a winner! Overall, the open house and the week of activities that highlighted the library’s role in expanding knowledge and creativity on campus.

1. Students enjoying the open house with snacks
2. Pale Moon Driver entertaining open house guests with live music
3. The library team goofing around at the photobooth provided by the 7500 student staff
In January, the library was outfitted with new furniture for the main space! New pieces include comfortable sofas, chairs with swivel desktops, and computer chairs. All of the furniture is easily moveable for flexible work and study space.

This spring, thanks to a generous donation from the Villa Cabrini Academy Alumnae and Friends of the Library, the south facing stained glass windows were removed, restored, and reinstalled by Lighthouse Stained Glass of Los Angeles. The stained glass windows are part of the original 1950 building architecture. The restoration process returned the windows to their former splendor, enhancing the library’s unique beauty and protecting our library collection from water damaged caused by rain. The stained glass windows on the north side of the library need to be repaired and restored as phase two of this project. If you would like to be a part of the stained glass windows restoration project, please ask us about making a donation to the library director’s fund.
San Diego

Thank you to the Master of Interior Architecture program and the Promoting Postbaccalaureate Opportunities for Hispanic Americans (PPOHA) grant for funding a new materials research station in the San Diego library. The new terminal provides online access to the Material Connexion materials library that includes images, detailed material descriptions, usage characteristics, and manufacturer and distributor contact information.

Electrical updates to the library included the removal of a nonoperational security system, ensuring the San Diego library is up to code.
The Integrating Information Literacy Project: A Faculty / Librarian Collaboration

Librarian Diane Zwemer received a Faculty Development Grant for the 2015-2016 year to enhance information literacy instruction at Woodbury University. Though information literacy is introduced to Woodbury students through a required one-unit lower division library course, the cross-disciplinary critical thinking skills and practices of an information literate student are not (and should not be) the sole domain of the library. Recognizing this need to strengthen information literacy instruction outside the library, the “Integrating Information Literacy Project” was designed to help discipline faculty learn how to put information literacy into their own teaching repertoire (in contrast to inviting a librarian to their class or merely assigning a research paper).

Through an application process, eight faculty members were selected to form, along with Diane and project co-leader librarian Karla Bluestone, an information literacy learning community. The two-semester project entailed teaching faculty about information literacy during the fall and then having them use what they learned to create an information literacy element for their spring courses. The grant money was used to pay the faculty for their time and effort as they attended several workshops and developed the information literacy activities and assignments for their courses.

The project successfully expanded information literacy awareness and instruction. The faculty were presented with data about the information practices and habits of current college students (PIL), the reasons why traditional
approaches to teaching information and research skills are not always effective (Fister) and were given an overview of the new ACRL Framework for Information Literacy as a strategy for information literacy education (ACRL). Examples using the Framework and constructivist teaching theories showed practical ways that information literacy concepts can be taught, including “low stakes” and “high stakes” information assignments and scaffolding. This faculty learning community met several times during the fall and spring semesters to share ideas, progress and problems encountered along the way. At the end of spring semester, some faculty noted that students were able to focus better on their topics and locate better resources and that scaffolding projects and assignments can help students succeed. The group will be presenting these project results and more to the Woodbury faculty during the fall 2016 semester. Though funding has ended, the project leaders will continue to hold workshops and discussion sessions to help faculty integrate information literacy in their courses.

References


Library Student Leadership Awards

Each year, three outstanding student employees are chosen to receive the Woodbury University Friends of the Library Student Leadership Award. The 2016 award recipients are:

Brenda Hernandez-Castro

Brenda has been working in the San Diego library since fall 2014 and is a great asset to the library. During the summer she assisted in completing an inventory; and over winter break she took the lead on a major shelf-shifting project. Furthermore, Brenda serves as a role model for the other student employees and she trains all new employees on circulation procedures and library policies. Brenda is always making suggestions to improve the library with humble disregard to the fact that she is a major improvement!

Brenda’s reflections on working in the library: “The reason I like to work at the library is because I like to help other people. So a library being a place of research, it is important to me to be updated on certain trends that patrons are interested in at any given moment. Very simply put, I read more. It is vital to be knowledgeable of the subject matter that the patrons are interested in in order to help them more in their research. At the very least, scanning through new books and magazines as they are being processed into the system helps me become aware of who is who and what is what in the field, and that way I can be more of help. It’s fun for me to be capable of making someone’s day easier. I provide a service that is free for students and that makes me happy. I have never been a fan of selling a product and being in it for the money. A library is a place of learning and leisure and it is essentially, free. I also really enjoy processing new books and magazines because I get the first look at the new stuff. It’s like Christmas for Architecture nerds every month.”
Samfe Gaye

Samfe has been a member of the Library team since her first year at Woodbury in 2011. Always a pleasure to work with, Samfe constantly demonstrates leadership through her work ethic. She always has a positive attitude and is always willing to help patrons and student workers. She excels at taking initiative in projects, and has helped train other student workers in the past. Samfe graduated in spring 2015 with a Bachelor of Architecture degree.

Samfe’s reflections on working in the library: “The most important lesson learned while working at the library is patience because I am in constant communication with students, faculty, and staff members, all who have different approaches to different situations that we face while working in the library. However, the skills that I have taken with me are communication and organization. Since I am constantly communicating with people, my ability to speak to people of all ages has improved. The one aspect that I enjoyed the most from the library was the family dynamic. Over the years, I have gotten closer to every student and staff member working at the library. Everyone will truly be missed because I have worked there for a long period of time and have not worked elsewhere on campus.”

Ilona Khanzratyan

Ilona began working at the library in spring 2015. Though newer to the team, she quickly became an asset to the library staff with her positive attitude and strong work ethic. She is extremely reliable and when given specific duties or projects, she always completes them to her fullest ability. Ilona excels at public service by making students, faculty and staff feel welcome when they enter the library. She is able to share knowledge with others, has good rapport with patrons, and has accepted additional responsibilities with eagerness and competence. Ilona will graduate in fall 2016 with a Bachelor of Business Administration in Accounting.

Ilona’s reflections on working in the library: “I learned that working with others is very important. Working on special project such as shifting, weeding, etc., showed me that in order to complete a project we need to work together. By collaborating together to finish our projects we first of all finished our projects faster and secondly made sure that the work we were doing was without any mistakes. I also learned that communication and respect is crucial when working with others. It is important to communicate with supervisors and student workers. You also have to be respectful to one another. I really enjoy the environment at the library. Everyone is very friendly and helpful. Whether it would be a student that needs help finding a book, or a coworker that has a question. We all try to make the library a welcoming environment and a better learning environment for our Woodbury students.”
Annual Survey Results

**Burbank**

A total of 155 Woodbury students, faculty, and staff completed the library’s annual survey during the month of April online or in-person. The word cloud below presents some of the key takeaways from the survey responses.

**The things I like best about the library are . . .**

**The things I would change about the library are . . .**

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**San Diego**

During National Library Week the library asked for user feedback to two questions 1) What do you like best about the library? and 2) What do you wish the library had? Patrons placed post-its on the corresponding poster. The results are grouped into similar categories and displayed in the diagram below.
Display

Burbank

Ray Howard “Pop” Whitten

The fall 2015 display celebrated the life of Ray Howard “Pop” Whitten, Woodbury’s sixth and longest president. Whitten served a total of 37 years from 1922 to 1959, leaving a lasting impression on the University. The display emphasized some of his most memorable accomplishments including opening the Wilshire Campus to support growing enrollment, expanding the curriculum to include Professional Arts, and championing innovative pedagogical practices to ensure that students were prepared for the workforce after graduation. Whitten was also very supportive and involved in student life, earning the nickname “Pop” because of his openness and genuine concern for all Woodbury students. To learn more about Whitten, read his memoirs available on the University portal and in the library.

7500 Magazine

The spring 2016 display showcased the launch of 7500 Magazine, a student run digital magazine focusing on arts, culture and media in Los Angeles. The digital magazine was created as part of the COMM 314 Contemporary Journalism course taught by adjunct faculty Risa Williams. The display showcased the process students went through to produce the first issue of the magazine. To read the first issue, visit http://www.7500magazine.com/
Library by the Numbers
Fall 2015- Summer 2016

Library Services
18,147 Check-outs
5,150 Reference Transactions (approximate)
233 Virtual Chat Reference Questions
58 Library Instruction Sessions
748 Students attending Instruction Sessions

Interlibrary Loan
430 Books & Articles Loaned to Other Libraries
538 Books & Articles Borrowed from Other Libraries

Information Resources

Physical Collections
61,181 Books
1,988 New Books
298 Print Periodical Titles
2,960 DVDs
197 New DVDs

Electronic Resources & Discovery Tools
8,459 E-books
52,099 E-journals
42 Research Databases
25,467 Streaming Video
63,378 Catalog Searches
31,026 Website Traffic
67,650 Website Page Views
33,215 Research Guides Views

Library Expenditures
$37,197 Operating Expenses
$1,119,984 Personnel
$65,300 Books, Videos, E-books
$28,662 Print Periodicals
$159,215 Database & Website
$1,410,332 Total Expenditures

library materials expenditures 2004-05

26% books, videos
31% print periodicals
11% databases & website
32% all other (eg. Microform, slides)

library materials expenditures 2015-15

63% books, videos
26% print periodicals
11% databases & website

Meet the New Librarians

**Jared Cowing**

Jared is the Systems Librarian, and he holds the rank of Assistant Professor. He began his position at Woodbury during the summer of 2015. Jared has previously served at several arts and music libraries working in both cataloging and public services roles. He specializes in web development, library systems and electronic resources management, and other technical services areas. In his time so far at Woodbury, he has developed a new suite of gamified, interactive online assignments, assisted in the migration of several key library systems, and presented at several regional conferences on new technology initiatives taking place at the Woodbury University Library. Jared’s professional interests include the gamification of libraries and in creating more interactive, intuitive library discovery interfaces through combining rich library metadata with innovative new search interfaces. He holds a Masters of Library and Information Studies from the University of Rhode Island.

**Amanda Woodward**

Amanda is the User Engagement Librarian, charged with fostering collaboration and interaction between the library and the Woodbury Community. Amanda began her position in the fall of 2015. During her time at Woodbury, she has increased the library’s interaction with student groups and other academic divisions to plan events and improve library services. Amanda’s research interests include visual literacy, student engagement, and the library student employee experience. She earned her Master of Library and Information Studies from UCLA in 2012. Prior to Woodbury, Amanda worked as a corporate librarian for Disney Consumer Products in Glendale, CA.
Selected Works by Librarians

Presentations


Gatten, R. (2016, February). Library and IT resources. Presented at Woodbury University Faculty Development Workshop, Burbank, CA.

Zwemer, D. & Spence Bluestone, K. (2015, August). Spread the love: Infusing WASC’s information literacy core competency throughout the disciplines. Presented at Woodbury University Faculty Development Workshop, Burbank, CA.

Publications & Creative Work


Copper, C. spearheaded the development of a new logo and designed the new website for the Association of Architecture School Librarians, http://www.architecturelibrarians.org/
Havens, B. (2013-2016) served as the co-editor of the Association of Architecture School Librarians Column of the *Associated Collegiate Schools of Architecture*


**Awards & Honors**

Copper, C. Recipient of a Woodbury University Faculty Development Grant to attend *Harvard’s Leadership Institute for Academic Librarians* from July 30– August 5, 2016.

Havens, B. Granted Sabbatical: full release time for the fall 2016 semester to attend a graduate level post-Masters certificate program full time.

Havens, B. Recipient of a Woodbury University Faculty Development Grant to go towards tuition for a Post-Masters Certificate in Digital Archives and Records Management from the School of Information, San Jose State University (coursework begun spring 2016 to be completed in December 2016).

Woodward, A. (2016). Recipient of the Excellence in Teaching Faculty Recognition Award from the Woodbury University Faculty Development Committee.

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